

SERGII KRYNYTSIA

Digital Marketer

Junior Digital Marketer with 8 month experience in the industry. Seeking to leverage high proficiency in a full-time career as a Digital Marketing Manager.



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<https://github.com/Haidamac>

LANGUAGE

- Ukrainian
- English
- Polish

TECH SKILLS

- Figma
- Adobe XD
- Adobe Photoshop CC
- HTML5
- CSS3
- Bootstrap
- Ruby
- Ruby on Rails
- AWS

SOFT SKILLS

- Time Management
- Networking
- Teamwork
- Creative Thinking
- Critical Thinking
- Conflict Resolution

EXPERIENCE

Associate Professor - Ivan Franko National University of Lviv - Ukraine
2022-present

Curriculum formation, Educational planning, Lectures and laboratory works, Scientific work

Expert - The National Agency for Higher Education Quality Assurance - Ukraine
2019 - present

Expertises of quality of higher education

Ruby on Rails developer - GeekHub, Cherkasy, Ukraine
2022 - 2023

Designed and developed web applications for Blog API, E-commerce, B2C tourist portal using Ruby on Rails frameworks.

Head of the Department of Finance and Banking - University of Banking - Cherkasy, Ukraine
2016 - 2021

Team Management. Curriculum formation, Educational planning, Lectures and laboratory works, Scientific work

EDUCATION

Google

UX Design, Digital Marketing and Advertising

GeekHub

Junior Ruby on Rails Developer

Kyiv National Economic University

Macroeconomy
PhD in Economics

PROJECTS

Photo gallery - <https://haidamac.com.ua> (WordPress, HTML, CSS, PHP, JS)

Haidamac.store - LeadGen web site

Haidamac's Photo Canvas Creations - Shopify E-commerce

Facebook Ads - Engagement, Traffic, Lead ADs